Meta Horizon Creator Fund

Supports Meta Horizon Worlds creators with new opportunities to create, monetize and earn rewards.

On February 20, early access to the Meta Horizon Worlds desktop editor will open so everyone can start building with advanced creation tools that unlock creativity and accelerate world building for mobile, mixed reality and web.

There's never been a better time to build for Horizon—or for consumers to jump in and explore. With the expansion to mobile, members of the MR community can now play with their friends with or without headsets. That's great for consumers who want to share what they love with others because now, they easily can. It's great for creators because it means your worlds can reach an expanded market. And with the \$50 million Creator Fund, you have a new opportunity to build your business.

Now any creator of mobile and MR worlds in eligible countries can earn through our revamped Meta Horizon Creator Program, a vibrant creator community with access to earning opportunities, helpful resources, dedicated support and more.

Each month, Meta will pay out bonuses from the Creator Fund to the makers of fun and engaging mobile and MR worlds. Bonuses will be tied to worlds' contributions to the overall ecosystem across time spent, retention, and in-world purchases, so there are a variety of different ways for creators to maximize their earnings.

Signing up to the Meta Horizon Creator Program will also give you access to creator competitions with cash prizes.

Link

https://developers.meta.com/horizon/blog/empowering-horizon-creators-with-a-new-50m-fund-and-advanced-tools-for-mobile-and-mr-worlds

Status

Open

Provider

Meta

Amount

Unspecified

Rounds

None - Always Open

Location

- International
- National

Who Can Apply

- Businesses
- Individual

Co-contribution Required? Unspecified by Provider

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